BRYSON

CASE STUDY

BRYSON SAVES GROUNDBREAKING AVIATION COMPANY 'JET ZERO' OVER $500,000 IN YEAR ONE

BACKGROUND

Jet Zero is a pioneering aerospace company based in Long Beach, California, specializing in developing cutting-edge, blended wing body aircraft.

PROBLEM

Jet Zero faced increasing benefits costs and limited flexibility within their existing insurance offerings. These constraints made it difficult to align their employee benefits with the company's innovative culture and growth strategy. Rising premiums and lack of customization options posed challenges in attracting and retaining top talent while managing operational costs at their pace of growth.

DISCOVERY

Bryson's analyst team dove into due diligence for Jet Zero and found the bottleneck. The benefits plans that were in place were not designed to keep up with the fast-paced growth of the client. It was hindering their bottom line and creating unnecessary spending of funds which could be used more effectively elsewhere.

SOLUTION

To ensure Jet Zero's long-term success, Bryson secured stable insurance renewals with a provider committed to long-term partnership. This resulted in a favorable 2026 rate cap and an annual investment budget for wellness initiatives and technology upgrades. The new plan introduced tiered HMO and PPO options, allowing employees to choose coverage that suits their needs while enhancing overall benefits and engagement.

"Bryson has been a game-changer for Jet Zero. Their expertise in benefits and insurance has helped us streamline our offerings, ensure compliance, and provide our team with the coverage they deserve. With their support, we've been able to focus on growing our business while knowing our employees, our most important asset, are well taken care of."

- Tom O'Leary / CEO

THE RESULTS

Transitioning Jet Zero to a more effective benefits strategy afforded greater flexibility and savings to support their continued growth. Bryson secured over $500,000 in first-year savings, with additional savings anticipated. Additionally, the expanded plan options and wellness funding significantly enhanced employee satisfaction and retention. This stipend further supported initiatives aligned with the company's vision, reinforcing their commitment to fostering a positive and forward-thinking workplace culture.