BRYSON

CASE STUDY

BRYSON HELPS SAVE $120K ON REPS & WARRANTIES INSURANCE DEAL

CLIENT

One of Bryson's clients, a mid-sized private equity firm, was in the process of acquiring a new portfolio company.

SCENARIO

The private equity firm was considering an insurance policy to protect itself against any potential losses due to breaches of representations and warranties made by the seller. Initially, the private equity firm received quotes from several insurance providers, and the cost of the policy was much higher than they anticipated. This was partly due to the fact that the firm was relatively small, and the premiums for reps & warranties insurance policies were typically higher for smaller firms.

GOAL

Bryson stepped in to help and proposed their new small/mid-market product, which was specifically designed for private equity firms their size. The product offered the same level of coverage as the traditional reps & warranties insurance policies, but at a significantly lower premium.

SOLUTION

The private equity firm was initially hesitant about switching providers, but Bryson provided them with a detailed analysis of the savings they would achieve by choosing their small/mid-market product. After comparing the costs and benefits of each option, the private equity firm decided to go with Bryson's product.

QUOTABLE

“Bryson does not simply place insurance. We challenge traditional structures, design custom risk solutions, and help clients turn insurance from a recurring cost into a strategic asset that supports long-term growth.”

$120K

REPS & WARRANTIES SAVINGS

RESULTS

In the end, the private equity firm saved $120,000 on the reps and warranties insurance deal, thanks to Bryson's small/midmarket product. This was a significant amount for a midmarket transaction and allowed the firm to redirect those funds strategically: to strengthen reserves, enhance due diligence on future deals, or improve overall returns for their investors.