BRYSON

CASE STUDY

BRYSON SAVES FITNESS COMPANY $200,000+ AND PROVIDES REGULATORY PEACE OF MIND

THE SCENARIO

A prominent health and fitness platform enlisted Bryson's expertise to evaluate and propose essential revisions to their employee benefits package. The goal was to decrease expenses, maintain high-quality employee health services, and reduce regulatory risk.

DISCOVERY

Bryson discovered hidden contract terms where the clients current pharmacy carrier was stealthily retaining 100% of all prescription rebates and 10% of all found savings. In addition, several other oversights were not benefiting the company.

Bryson meticulously reviewed critical benefit documents and uncovered inconsistencies in the client's enforcement of spouse and child enrollment policies. The companies current vendor was not supporting the company or their goals, instead focusing only on their own profits.

SOLUTION

Bryson advised remediation and bringing in a vetted specialist to address concerns. Once this was complete, the Bryson team worked to create relationships with new carriers who could provide not only savings but offer trusted service and planning that put a focus on the client's goals.

Finally, Bryson advocated to help the client to find ways to enforce the company policies in a way that would maintain high-quality health services while also improving morale.

THE BRYSON ADVANTAGE

"This is what sets Bryson apart from faceless brokers: Assisting our teammates to reach their goals, no matter the odds or opponent. We play to win!"

- Trent Bryson / CEO

RESULTS & OUTCOME

Bryson promptly led remediation to eliminate risk. Then, recommended and assisted with switching to a different carrier known for transparency, which resulted in over **$200,000** in savings. With an additional 150 hours of direct support, Bryson led enforcement of company policy while minimizing employee discomfort and maintaining high company morale.